

# English



Can you use persuasive language?

During our English this term we have been looking at how we can use persuasive language and why it is important. We started off by thinking about why and when persuasive language may need to be used.

To get our brains ticking in the persuasive mind-set, we started by looking at how persuasive texts must have a purpose. Miss Pilkington set us a challenge - can you create a radio advert for a particular audience and for a particular purpose? However, the catch was, our purpose and audience was secretly presented to us - we had to ensure that our advert explicitly showed whose attention we were trying to catch.

I must say, it made for very entertaining listening - particularly the jingles!



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## Persuasive Speeches

As part of our British Values we became our very own political parties; all going in the running with our best persuasive techniques.

We split into five different political parties, however all of our eyes were on the same prize - to win £500 to improve the school.

Our children thoroughly enjoyed this challenge and came up with some fantastic ways of how they could improve the school; not only this, they were able to use their mathematical skills to ensure that their

improvements came within the £500 budget.



What made our challenge even more exciting was that we got to perform our speeches in front of the whole of the school, who were then to vote in a democratic manner.

We really got to work, thinking carefully about who our target audiences were; the children used some fantastic emotive, persuasive language, packed full of the features that we had worked so hard on in the upcoming weeks.

After some fantastic speeches, the school found it very tricky to decide, but our winners were the Red Party, who campaigned to improve our school play-ground.

We promise to keep you updated on the fantastic changes that they will make.

